



Pedal4Pattison's 4-Hour Spinning® Marathon

THANK YOU for choosing to be part of the
2012 Pedal 4 Pattisons 4-Hour Spinning® Marathon!

You will receive a confirmation e-mail of your registration within the next 48 hours. If you do not receive the e-mail, please contact us at Pedal4pattisons@gmail.com.

\$100,000.00 GOAL

\$\$ FUNDRAISING TIPS AND GUIDELINES \$\$

1. There are two ways to raise money for this event: by online fundraising (directions are below), or by collecting checks (made out to Pattison's Academy), and of course, good old-fashioned cash. Some of you might opt for a hybrid fundraising effort, collecting your money online and in person.
2. Each bike must raise at least **\$250.00** (in addition to the \$25.00 registration fee). Whether you are riding alone or sharing a bike, \$250.00 is the minimum per bike. We highly recommend that you consider establishing a goal over the minimum amount. Chances are, you'll get what you ask for, if not more! **Remember our goal is \$100,000.00!** Imagine: if each cyclist or team raised \$1500.00 we would just surpass our goal by leaps and bounds! We can do it!
3. **CREATE YOUR PERSONAL FUNDRAISING WEBSITE – IT'S FAST AND EASY AND THE QUICKEST WAY TO GENERATE FUNDS!** Get busy spreading the word about the event! One way you can do this is to create a page on www.firstgiving.com. Simply go to www.firstgiving.com/pattisonsacademy. Click on "Create a Fundraising Page" and you will be prompted through the entire process. That's it! Depending on your team size, you can create one page or several. Consider adding pictures of yourself and your teammates to the page as well as some of the event videos (we'll send you the youtube links)
4. Send the First Giving link to friends, family, co-workers, Facebook buddies, text buddies, Church friends- anyone who can help make a difference! Encourage them to spread the word about the event.
5. Not into the techno-thing? Write letters or e-mails or simply ask in person.
6. Finally, at check-in Friday prior to the event, be sure to bring in any cash or checks you have, and if you also created an online page at firstgiving.com, bring a copy of your most recent report with you. All fundraising dollars (minimum of \$250.00) **must be turned in at event check-in**. If you have any questions, please feel free to contact the Spinning Marathon team at Pedal4pattisons@gmail.com.

See you on March 10!

Marathon Event Location: Pace Charter School Gym, 2014 Bees Ferry Road, West Ashley